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NORDIC MUSIC EXPORT PROGRAMME

Release date: 9.12.2016

NOMEX ANNOUNCES SECOND NORDIC MUSIC TRADE MISSION TO U.S
LOS ANGELES, CA MAY 7 - MAY 10, 2017

NOMEX announces it's second Nordic Music Trade Mission to the United States, which will take place over May 7 - May 10, 2017 in Los Angeles, CA. **The objectives for this mission will be to link participants with experts in the fields of digital streaming and new opportunities in this field, branding, A&R, production, and songwriting while placing an emphasis on sync, licensing and publishing.** A myriad of company visits, meetings, networking prospects, panels, and speakers as well as a reception hosted by the Finnish Consul will be planned.

Los Angeles hosts offices for several of the key players in the music industry - Apple Music, CAA, Cutcraft, Facebook, HBO, Hitcher, Kobalt, Netflix, Pandora, Paradigm, Pulse, Red Bull, Sony ATV, Sony BMG, Warner Chappel, and Youtube. We will be reaching out to these specific companies and various others in order to assemble a solid programme, which will help those attending, attain fulfilling connections in the US market.

The Music Mission is organised by Anna Hildur, the Programme Director of NOMEX and Maria Gonzales who is an LA based connector and manager. Together they will collaborate closely with project managers from MXD, ExMS, IMX, Music Norway and Music Finland.

The Nordic Playlist will work on profiling music from the participants during the mission both by sending playlists to music supervisors and by highlighting some of the priorities to radio stations like KCRW in LA and KEXP in Seattle.

As extra activities and not part of this mission we want to inform that the Upstream Festival in Seattle is a new event founded by Paul Allen the founder of Microsoft. It takes place 11 – 13 May 2017 <http://upstreammusicfest.com/>

The Nordic Music Trade Mission is aimed at companies representing artists and catalogues that they want to present to publishers, sync houses and agencies who can help work those catalogues and content.

The programme of the Nordic Music Trade Mission starts at 4pm Sunday 7 May and finishes Wednesday night 10 May 2017.

Quotes from the 2016 Nordic Music Trade Mission participants:

“I want to thank you for a well organized and put together Trade Mission! “

“It was a massive boost for us – it helped unite with the other Nordic countries just as much as it helped with the US market.”

“Everything in LA was amazing. The people you were able to gather for the panels were impressive!”

“Overall I got so much more knowledge about the US market, but I feel like it's just a tiny, small piece of it. Now I need to go back.

For more information contact your local Music Export office.
www.nordicmusicexport.com